
Vanessa Wang

vanessajwang@gmail.com

[LinkedIn](#) | [Twitter](#)

Mobile: 415.533.7997

SUMMARY

Senior program manager, author, speaker, and community organizer with a **deep understanding of developer communities** and **15+ years of creating developer education**. Author of [The Definitive Guide to HTML5 WebSocket](#) (Apress, 2013), co-founder and advisor of the world's largest web developer group ([San Francisco HTML5](#)), and co-founder of Code for Good.

EXPERIENCE

Google, LLC, San Francisco, CA — *Global Developer Events Lead*

JULY 2015 - PRESENT

- **Lead Google's global developer events program, reaching 10K+ developers in person and 100K+ online.** Transformed the original event production service into a consistent, high production global developer events program, which is now highly sought after by teams across Google to scale their reach and grow their global presence.
- **Partner with senior leadership to drive strategic goals** for product launches and developer engagement; regularly present to executives and 500+ team All Hands.
- **Standardized Google's developer events, including metrics, and developed best practices for in-person and virtual events.**
- **Manage annual event budgets of \$10M+.**
- **Execute ~10 of Google's most prominent annual developer events (virtual and in-person),** like [Chrome Dev Summit](#), [Android Dev Summit](#), and [TensorFlow Dev Summit](#).
- **Build and drive Diversity and Inclusion best practices.** Architected programs to support inclusion and representation at events, resulting in annual increase in attendance by underrepresented groups.
- **Hire and directly manage a diverse, multidisciplinary team.** Hired and built a team of **90% women, 20% LGBTQA+, 70% people of color, and multilingual** (compared with Google's overall diversity distribution: 32% women, 48.3% people of color).
- **Lead and mentor large multidisciplinary teams** of event and video producers, designers, social media experts, speaker coaches, instructional designers, and technical writers.

Tenefit Corporation (fka Kaazing Corporation), Mountain View, CA —
Senior Manager, Technical Publications

MAY 2010 - JULY 2015

- Managed and developed documentation and training. Managed budgets and directly managed a team of technical writers.
- Partnered with technical conferences, including JavaOne, DevCon5, HTML5DevConf, and O'Reilly.

Oracle Corporation, Redwood City, CA — *Principal Technical Writer*

APRIL 1997 - MAY 2010

- Authored developer's guides and case studies.

ADVISORY BOARDS AND VOLUNTEER PROGRAMS

York University (Toronto, Canada) - *Advisor*

MAY 2020 - PRESENT

- Member of the Dean's Advisory Committee in the School of the Arts, Media, Performance & Design

Code for Good - *Co-Founder, Lead*

JANUARY 2016 - PRESENT

- Connect technologists with open source projects for civic engagement or social good.

San Francisco HTML5 - *Advisor, Co-Founder (Former Organizer)*

MARCH 2010 - PRESENT

- **Co-founder of the world's largest web developer user group (20K members). Ran 100+ monthly events for 200+ attendees each**, featuring well known experts like Sarah Drasner, Henri Helvetica, Jen Simmons, and Bruce Lawson, resulting in **2 million+ views of our recordings**. I set a mandate of featuring at least **50% women speakers** and made sure that we met that goal year over year.
- Identified emerging technologies, enlisted experts, and shaped the narrative for every event, with the goal of bringing high quality technical content for free to the community.

Trevor Project - *Volunteer Crisis Counselor*

JULY 2020- PRESENT

TALKS AND PUBLICATIONS

- Chrome Dev Summit (2016-present) and Android Dev Summit (2015, 2018): Speaker and panelist
- Google DevRel All Hands (internal, 500+ attendees): Speaker
- *The Definitive Guide to HTML5 WebSocket* (Apress, 2013): Author
- *High Performance Browser Networking* (Ilya Grigorik): Contributing Editor
- WebPlatform.org: Contributing Author
- *Oracle WebCenter 11g Handbook* (McGraw Hill, 2010): Technical Editor

EDUCATION

Wellesley College (Massachusetts, USA) - *BA with Honors in Psychology*

San Francisco State University (California, USA) - *MA in Instructional Design*