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# Vanessa Wang

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## ABOUT ME

I am a catalyst who creates scaled initiatives to educate and empower marginalized communities. I have over a decade of experience innovating, designing, and executing programs that inspire and educate in the technology space. Energetic and goal-oriented, I have a genuine passion for creating collaborative spaces, and have a well-rounded background in cultivating executive partnerships, building and leading teams, developing and championing data-driven best practices, and creating impactful programs.

## EXPERIENCE

**Google, LLC** — *Senior Program Manager*

July 2015-Present

### **Head of Content, Learning Experience Lab (April 2021-present)**

- **Design and develop Google's developer educational content**, managing \$4M budgets annually, including certification programs, courses, and learning pathways (800K+ users). Defined our philosophy for providing free education that meets developers where they are, and advocate for these principles in Google's content strategies. Leading design of a faculty outreach program for educational institutions.
- **Partner with product executives to define educational objectives and strategies**, including growing and sustaining the existing developer ecosystem and supporting new developer journeys into technology.
- **Generate learning and development of tools and resources for DEI.** Set up and support a working group of designers and content creators to workshop ideas and share diversity, equity, and inclusion learnings for technical content.
- **Guide and mentor a cross-functional team** of instructional designers, technical writers, training specialists, and engineers to design, develop, evaluate, and improve training for Google's developer products. Advisor for educational content strategies across Google technology teams, Google I/O, and Marketing.

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- **Built frameworks to support the team's rapid growth.** Clarified roles, responsibilities, and managed development of supporting processes and tools to support the rapid growth of the team (4X growth over the last 6 months) while continuing to research, design, and develop new content.

#### **Head of Global Developer Events (July 2015-April 2021)**

- **Architected Google's Developer Relations \$10M+ conference program, reaching 10K+ developers in person and 1M+ online.** Developed a global, cohesive, and consistent program to support technologists' educational journeys and to create opportunities for feedback and community. Thought leader for all Google developer events, including Google I/O.
- **Collaborated with internal and external teams to optimize budgets** without compromising quality of production, education, and experience. Conferences include [Chrome Dev Summit](#) and [TensorFlow Dev Summit](#).
- **Partnered with senior leadership to set strategic goals** for product launches, developer engagement, and education; regularly presented strategy and status to executives and 500+ team meetings.
- **Collaborated across Google to support safe and inclusive events** by creating space for focused discussions around our approach towards inclusion at our events and by developing community guidelines, an escalation and reporting process, and physical space and virtual event guidelines, which are used at all Google developer events.
- **Built and led large, multidisciplinary teams** spanning events, education, marketing, engineering, product, and design.

#### **Tenefit Corporation (fka Kaazing Corporation), Mountain View, CA —**

*Senior Manager, Technical Publications*

May 2010-July 2015

- Built and led a team of technical writers to develop training material, content management and build systems, architected the website, and led all technical content development for a real-time communications platform.

#### **Oracle Corporation, Redwood City, CA — Principal Technical Writer**

April 1997-May 2010

- Authored numerous developer's guides, tutorials, and case manuals, with a focus on building demos and use cases to help developers create enterprise solutions.

## **ADVISORY BOARDS AND VOLUNTEER PROGRAMS**

#### **Code for Good - Co-Founder, Lead**

JANUARY 2016 - PRESENT

- Connect volunteer technologists with open source projects for social good.

#### **York University (Toronto, Canada) - Advisor to the Dean**

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MAY 2020 - PRESENT

- Member of the Dean's Advisory Committee in the School of the Arts, Media, Performance & Design.

**San Francisco HTML5** - *Advisor, Co-Founder*

MARCH 2010 - PRESENT

- Co-founder and advisor for a community of web technologists (20K+ members). Ran monthly educational events (free, with 200+ attendees per event), connecting those interested in learning about web technologies with current and emerging APIs, examples, tools, and tips.

**Google Global Events Inclusion Council** - *Advisor*

2020- PRESENT

- Define and steer DEI best practices for all Google events.

**Google Community Programs (internal)** - *Advisor*

2020- PRESENT

- Advisor to Google's internal network for the Asian community, providing program guidance for intersectional support.
- Advisor to Google's initiative to support Black+ developers.

**The Trevor Project** - *Volunteer*

2020- PRESENT

- Support LGBTQ+ youth in crisis.

## PUBLICATIONS AND TALKS

- *The Definitive Guide to HTML5 WebSocket* (Apress): Primary Author
- *High Performance Browser Networking* (Ilya Grigorik): Contributing Editor
- *Oracle WebCenter 11g Handbook* (McGraw Hill): Technical Editor
- Chrome Dev Summit and Android Dev Summit: Speaker
- Various Google team All Hands meetings: Speaker

## EDUCATION

**Wellesley College (Massachusetts, USA)** - *BA with Honors, Psychology*

**San Francisco State University (California, USA)** - *MA, Instructional Design*